

## InTouch: comprehensive current awareness

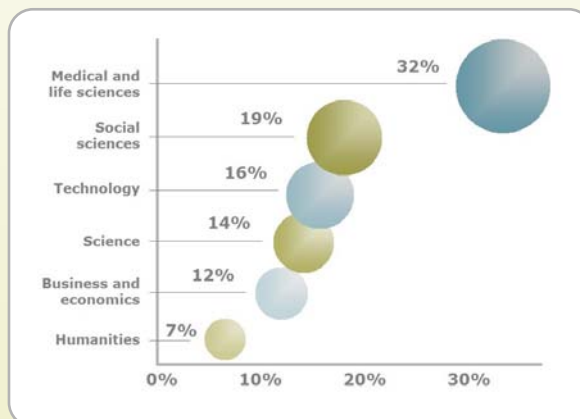
- Keep your users in touch with current issues from **over 31,000 publications**
- Use **OpenURL** to integrate alerting for online and offline collections
- Offer **multiple formats** and **customize messaging**
- Alert users to **new issues** of favourite journals or to new articles containing user-specified **search terms**

Surveys show that current awareness features are top of researchers' wish lists. Readers want to be kept up-to-date with the latest news in their chosen field in a simple and timely manner, with the ability to change their configuration at any time.

Libraries need to provide their users with current awareness tools that are expansive in content coverage, but also cost-effective and easy to manage. With Ingenta's InTouch services, administrators and researchers can benefit from:

- Unlimited alerts per user
- Table of contents alerts for new issues of favorite journals as they are loaded onto IngentaConnect
- Search alerts to notify users of new articles relating to keywords relevant to research topics
- Multiple delivery formats including plain text, HTML, ProCite and EndNote for easy integration with bibliographic managers
- Customized messaging to instruct users how to access full text, and to remind them that the service is endorsed by you

- Comprehensive coverage of broad range of subject areas:



Subject areas of publications available via IngentaConnect

- Direct links from alerts to subscribed journals on IngentaConnect, providing seamless access for researchers.
- OpenURL links to other content held by your institution, delivering current awareness for all your subscribed material and maximizing your investment in journal licensing
- Flexible pay-per-view to enable you to provide access to non-subscribed content from more than 31,000 publications
- Reports showing journals and searches configured by your users to support your collection management strategy.

**For more information about how Ingenta's InTouch alerting module can meet the needs of your institution, please contact us:**

[www.ingentaconnect.com](http://www.ingentaconnect.com)  
[libraryinfo@ingenta.com](mailto:libraryinfo@ingenta.com)

“ Love the e-alerts for content! ”

Amanda Bielskas, Borough of Manhattan Community College, City University of New York, USA

Unipart House  
 Garsington Road  
 Oxford OX4 2GQ  
**UK**

T +44 1865 397800  
 F +44 1865 397801

[www.ingentaconnect.com](http://www.ingentaconnect.com)  
[libraryinfo@ingenta.com](mailto:libraryinfo@ingenta.com)

875 Massachusetts Ave  
 7th Floor  
 Cambridge, MA 02139  
**USA**

T +1 617 497 6514  
 F +1 617 354 6875