

# Watermarking

Protect your content, increase revenues

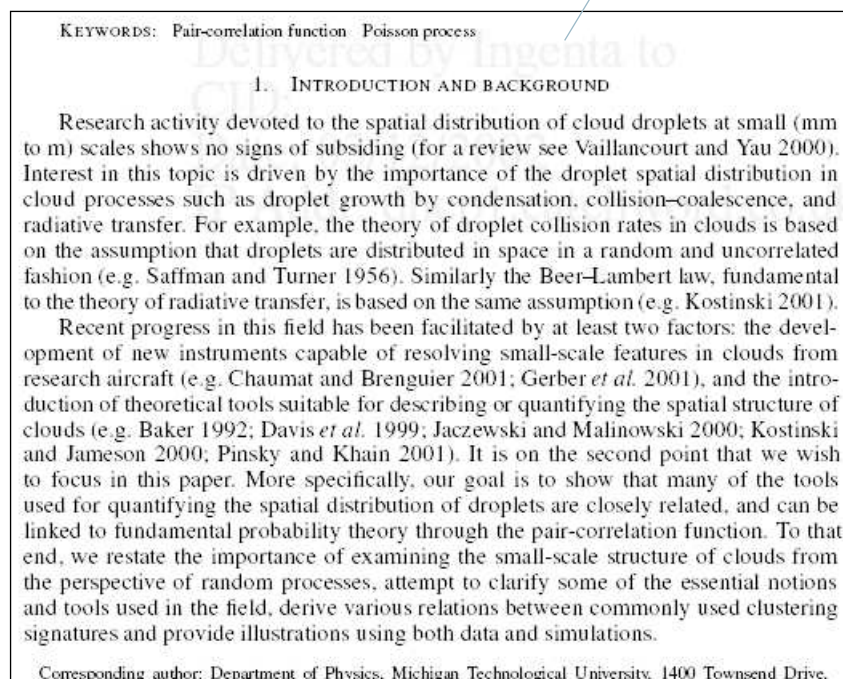
**As a publisher, your content, whether in print or digital format, is your most valuable commodity and protecting it from being reproduced and disseminated incorrectly is no doubt a crucial part of your digital rights management strategy.**

Watermarking represents a compelling solution to the problem by providing a symbol of identification that can be embedded into a document. This makes it easier to trace the origin and person responsible for any breach of copyright if, for example, your article is found to be somewhere that it shouldn't be, such as emailed to a discussion list.

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Watermarking is available to all IngentaConnect customers.

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