



Advertising Opportunities

Millions of international researchers and academics are looking at our content right now

Shouldn't they be look at your message too?



Ingenta Connect is the primary research resource for a global community of researchers, students, academics and business professionals, providing access to the latest online scholarly journals and books.

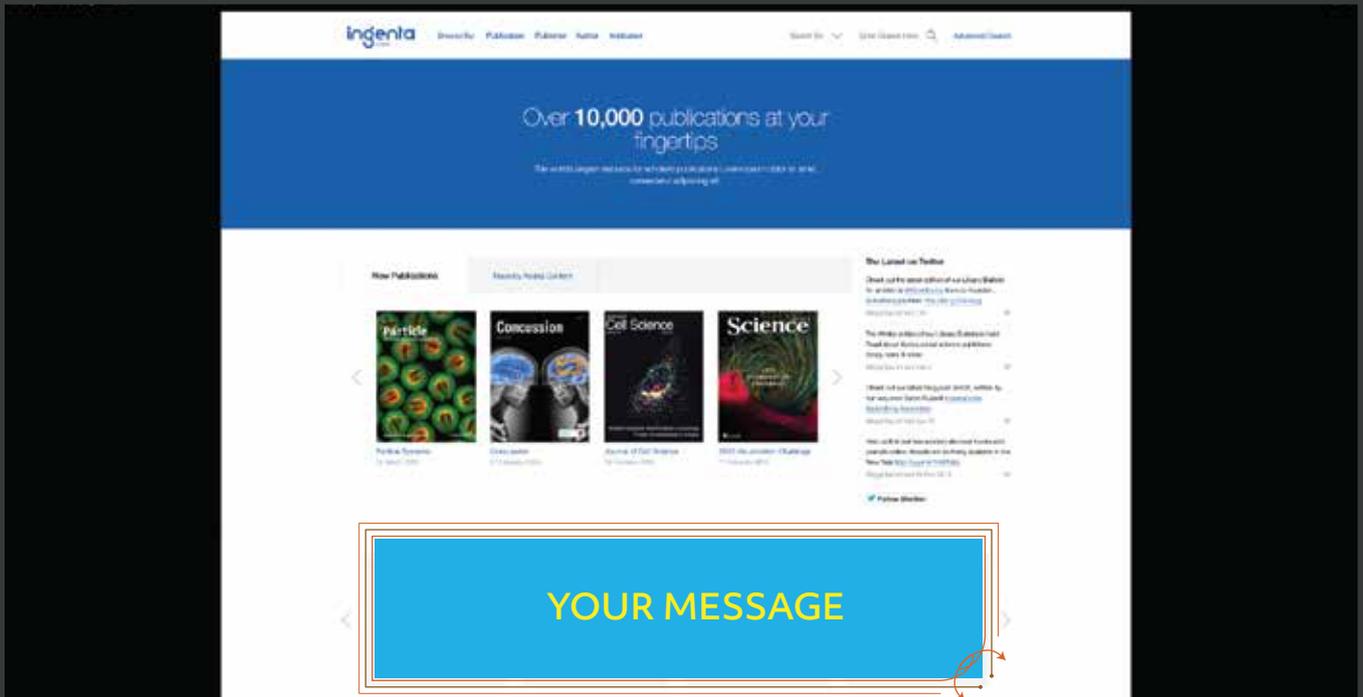
Our above-the-fold, skyscraper ads offer attention-grabbing advertising giving you the opportunity to get your message out to a wide audience.

Target our registered user base more than 500,000 postgraduate students and over 1 million researchers.



www.ingentaconnect.com

160 x 600px carousel ad with a max of four ads on rotation, £250 per month



www.ingentaopen.com

728 x 90px ad, £250 per month

Each month of advertising booked before October 1st 2016 on www.ingentaconnect.com will be entitled to one month's free additional placement on the www.ingentaopen.com

Quick Facts



13,500 scholarly and professional publications from 280 leading international publishers



25% of our users are postgraduate; 50% are business users and researchers



13 million site visits per month



1.9 million registered users worldwide



26,000 libraries in colleges and universities worldwide promote Ingenta Connect to their patrons as a key resource

Advertising on Ingenta Connect will help boost your brand recognition and bring a fresh audience to your website.

Your advertising will sit alongside our Ingenta Connect scholarly content and will be visible across desktop and mobile devices.

Contact us on +44 1865 397 881 or email byron.russell@ingenta.com to book your space.

Connect with our users